

Two of the Greatest Assurances
of Protection in the World:

The Rock of Gibraltar and the Selz Guarantee



THE SELZ GUARANTEE and its strength is becoming as well-known to the men of Washington as the strength of Gibraltar is known to all the world. Just as the Rock of Gibraltar protects the strait it overlooks, just so does the Selz Guarantee protect the wearer of the SELZ Shoe. The Selz Guarantee assures the purchaser that the service that he cannot see is in the pair of SELZ Shoes he buys just as the style and leather quality, which he can see are there.

SELZ Royal Blue Shoes

\$3.50, \$4.00 and \$5.00

The comfort of the foot of the wearer is likewise included in that satisfaction guaranteed by the manufacturers of the SELZ Shoe. Especially is this true of the famous SELZ Waukenphast models. Here is a nature-shape shoe in the fullest sense

of the word; fits the foot well; supports the arch properly;

has just the natural swing of the natural foot; and

best of all, these models are the most stylish

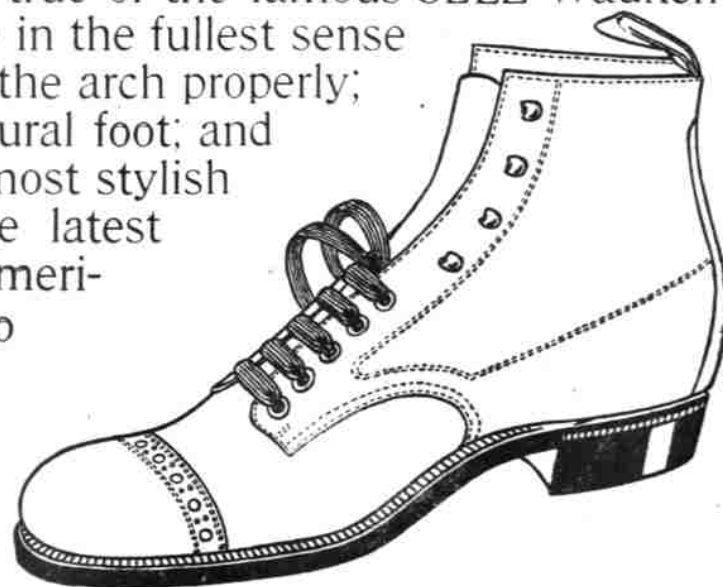
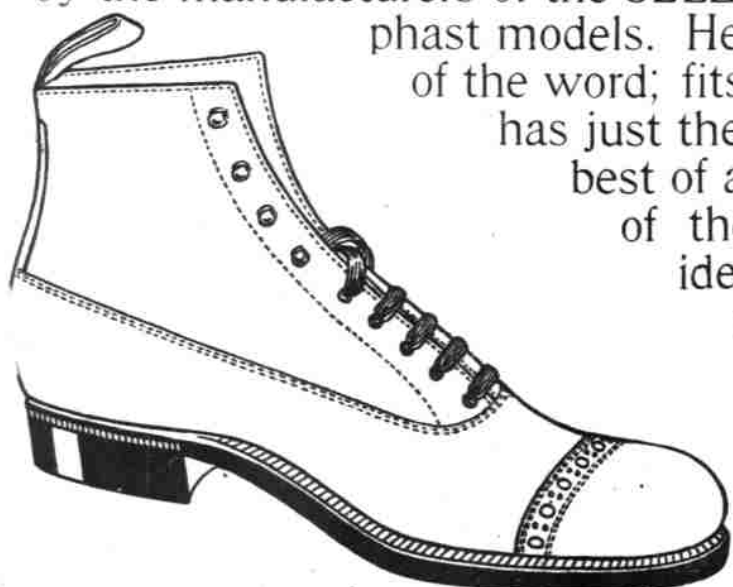
of the season, embracing the latest

ideas of both English and American

designs. The two

illustrations we reproduce show you

that.



Main Store 1116-22 7th St.

Berberich's

Branch Store 813 Penna. Ave.

Washington's Largest and Most Progressive Shoe House. Established 1868